



# MANIFESTO

*RECOMMENDATIONS FOR*

**UNLOCKING THE TRANSPORT  
SINGLE EUROPEAN MARKET  
IN SUPPORT OF AN EFFICIENT  
AND SUSTAINABLE EU FREIGHT  
TRANSPORT POLICY**

# INTRODUCTION

CLECAT, the European organisation for Freight forwarding and logistics, representing the majority of freight forwarders and customs agents in Europe, calls on EU policy makers to create a **policy framework where transport services can be sustainable and competitive.**

## MEMBERS



SWEDEN



FINLAND



DENMARK



UNITED KINGDOM



FRANCE



BELGIUM



NETHERLANDS



GERMANY



POLAND



BULGARIA



SWITZERLAND



SLOVAKIA



UKRAINE



SLOVENIA



CROATIA



MACEDONIA



PORTUGAL



SPAIN



ITALY



TURKEY



> Foster a Single European Sky 

> Gradually remove restrictions on the road market  
so trucks do not run empty



- > Connect to compete – curbing mobility in the EU is not an option!
- > Connect nodes/hubs and links of economic importance.
- > Support good hinterland connections through connecting TEN-T corridors and Connecting Europe Facility.

50 m €  
per year 

> According to a recent study by the European Parliament, the cost of the remaining restrictions to cabotage is around 50 million euro per year.

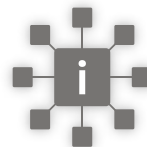


> Improve interoperability and effective co-modality – shifting road freight over 300 km should not be an aim in itself.

> Ensure a liberalised rail market with fair treatment for all:

- The cross-border rail market was opened for freight in time to make it happen!
- Different cross-border rules continue to make rail ineffective.

**Time to create a Single European Railway Area.**



> Connect information management systems to remove administrative and technical barriers.



> Unlock the potential of EU ports by supporting efficient and competitive port services respecting internal market principles.

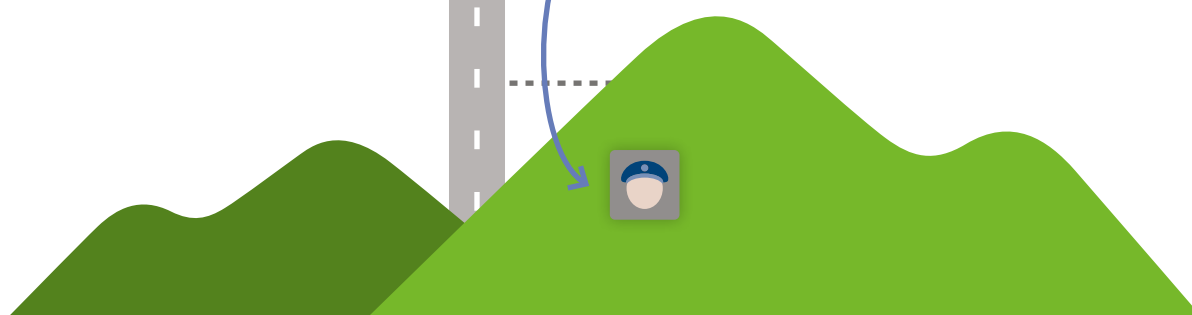
- > Facilitate resilient, customized, responsive supply chains and effective logistics operations.
- > Enhance systems to provide security in transport by efficient combinations of staff, organisation and technical measures to enhance security while limiting additional operational costs and sustaining process efficiency.

2,5 b €  
per year 

> The minimum economic benefit from a further deepening of the single market in transport in its various forms would be at least 2.5 billion euro per year!



> Reduce crime through secure lorry parking and greater collaboration between Member States' police forces to hamper cross-border cargo crime.



... IN SUPPORT OF SUSTAINABLE GROWTH

we

> Smart regulation

- Allow for increased efficiencies in transport by **banning rules that obstruct efficiencies** such as weekend bans and night time deliveries.



> Collaborate and promote best practice in **city logistics**.



- > Consult industry and learn from business-led-solutions.
- > Make customs act as ONE, with a single European access point and promote best practices.

- **Allow for longer trucks and longer trains,** introducing economies of scale.



> **Reduce waste** and use existing transport infrastructure more efficiently by:



- **Green technologies** for all modes of transport...



- Promote the use of CEN standard EN 16258, which provides **a standardized carbon footprint methodology** – for all modes of transport.

... and **also**:

- **Avoid placing the financial burden only on commercial road vehicles** leading to increased costs, without delivering sustainable transport.
- **More research and development** can result in smart solutions for logistics and ICT (Horizon 2020) and reduce emissions.
- **Promote** sound and innovative urban freight logistics.



7 m

1tn €

> Logistics is the back-bone of the EU economy: it generates **1 trillion** of revenue and provides employment to over **7 million Europeans** in all European industries. ... but this is not yet fully recognised!



> European logistics service providers are **global market leaders**.

- > Globalisation will not stop, competitiveness and growth needs to be safeguarded!
- > Industry needs to operate in an open market with undistorted competition and without protectionism – support for international negotiations such as the Transatlantic Trade and Investment Partnerships remains important!

## WHAT IS A FREIGHT FORWARDER?

- › As partners of shippers (the owner of the cargo) and carriers, freight forwarders **conciliate different interests and needs** in the logistics chain, deploying expertise and market competency.
- › Freight forwarders **provide brokerage and assistance** in customs, excise, quality assessment, veterinary, phyto-sanitary, safety and security, i.e. de facto full regulatory compliance.
- › Freight forwarders **facilitate traders' market access** by providing consolidation and trade facilitation services.
- › Freight forwarders and customs agents **fill all possible service requirements of shippers' demands**, regardless of modes of transport and compliance domains.

Contact

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transport, logistics and customs services