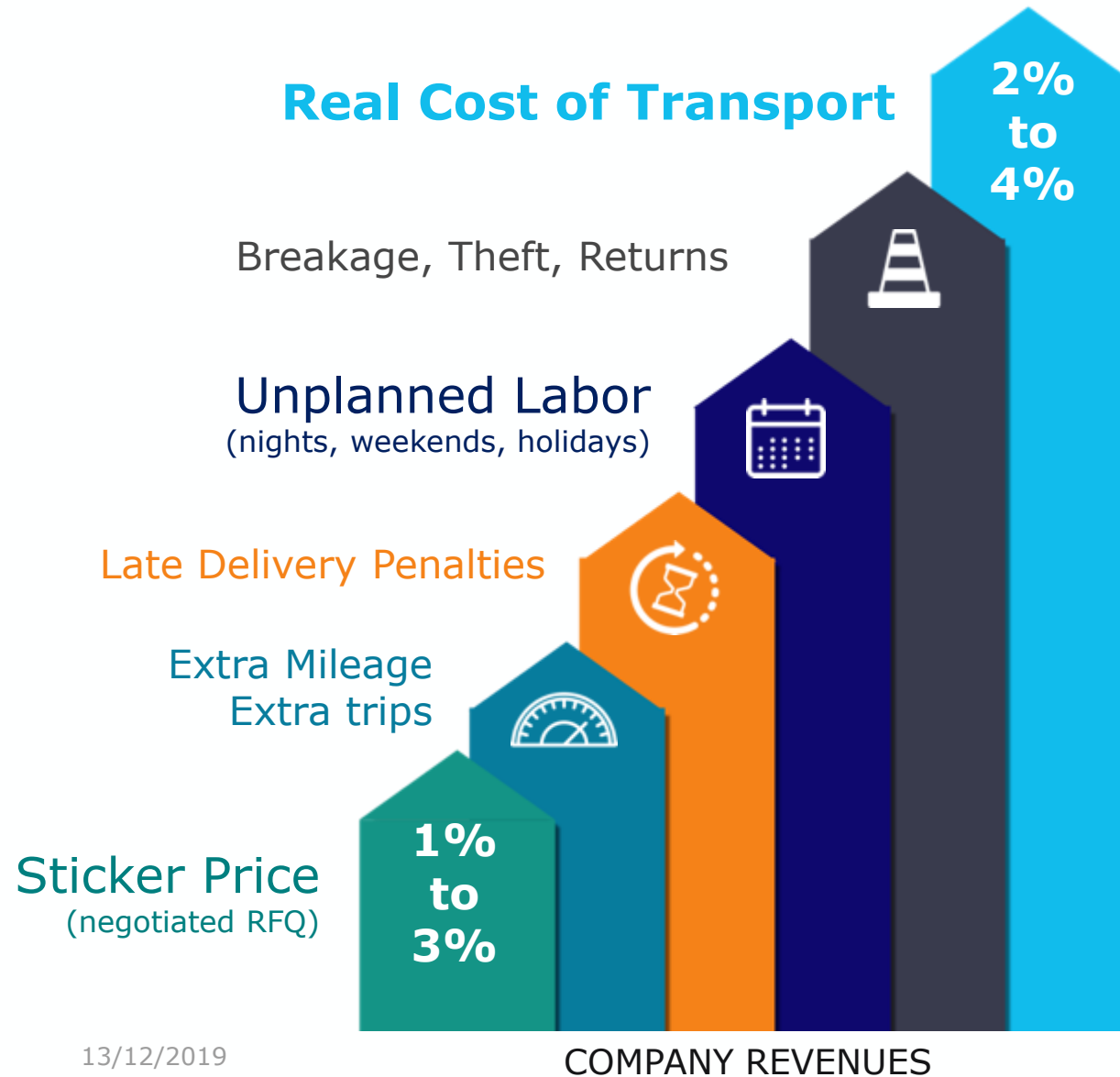


# The Real Cost of transport:



**There is a lot of cash to be saved by reducing the sources of poor quality transport!**

**→ a professional needs decision support tools**

# TK'Blue's Fundamental Observation: Four objectives > One single solution

« THE ENVIRONMENTAL  
AND ECONOMIC  
PERFORMANCES OF  
TRANSPORT ARE LINKED »



→ **TK'Blue Idea: CREATE A UNIQUE INDICATOR**

**HELP COMPANIES IMPROVE ECONOMIC, QUALITATIVE AND ENVIRONMENTAL  
PERFORMANCE OF THEIR TRANSPORT CHAIN:**

**calculated according to the quality of carriers' materials, equipment and drivers.**

# TK'Blue's Second Fundamental Observation

« WHAT IS NOT MEASURED DOESN'T EXIST » - **Niels Bohr**, Nobel Prize in Physics (1922)



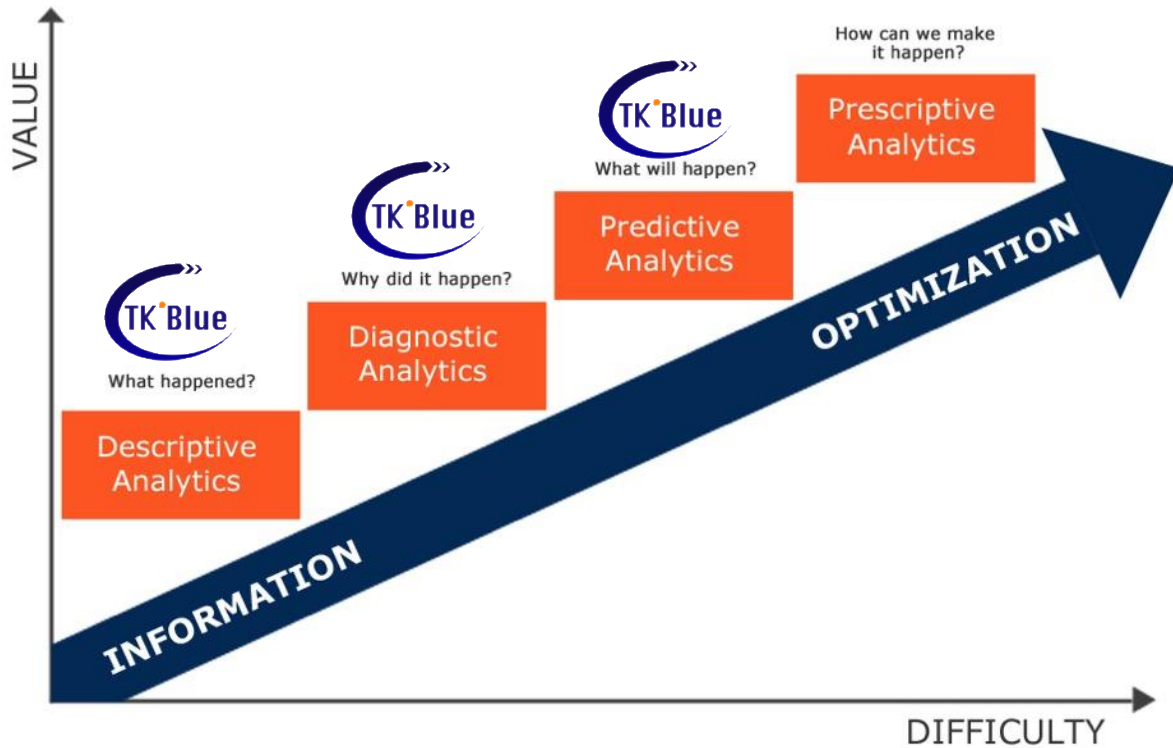
## → **2<sup>nd</sup> IDEA: 24/7 ACCESS TO AN ONLINE PLATFORM**

- ▶ Calculation of **real environmental and societal performance** for each single operation -> quality of transport
- ▶ **Avoid market averages** and encourage progress by using results of real progress
- ▶ Process 100% in the Cloud, 24/7, full B.I. (personal dashboard)
- ▶ **GHG emission and nuisance costs calculation** using energy types, consumption, loading rates and empty trip rates (level 3 information)
- ▶ **Full compliance** with existing standards and legislation (EN 16258, GLEC Framework)
- ▶ **Full GHG et CSR automatic monthly reporting** for **customers, partners and internal services**
- ▶ Aggregate results and provide **analytical accounting** of the environmental and societal footprint of transport operations → **action plans**



# The enlightening TK'Blue diagnostic for the reduction of GHG emissions

MODEL GARTNER



**DIAGNOSTIC:** TK'BLUE GHG EMISSIONS WATERFALL DIAGRAM FOR THE REDUCTION OF GHG EMISSIONS

