



# Mobilising European freight forwarders to take action to reduce emissions

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# A changing market signal from freight buyers ('shippers')



## 1 Report

GHG emissions associated with services provided to us

## 2 Set targets

for your freight and logistics operations that help us to achieve ours

## 3 Reduce

emissions by showing us your action plan and progress made

## 4 Collaborate

with us on concrete actions and advocating for supportive policy

# How can freight forwarders respond?

	1 Report	2 Set targets	3 Reduce	4 Collaborate
License to operate	Make sure you can calculate and report GHG emissions when asked for	Set a target based on low hanging fruit improvements	Record what you're doing to improve efficiency	Wait for them to ask you
Value proposition	Integrate GHG emissions in tenders and reporting	Set ambitious (yet realistic) targets in line with your customers' targets	Identify solutions taken and planned relevant to the customer	Let customers know where collaboration can help you both

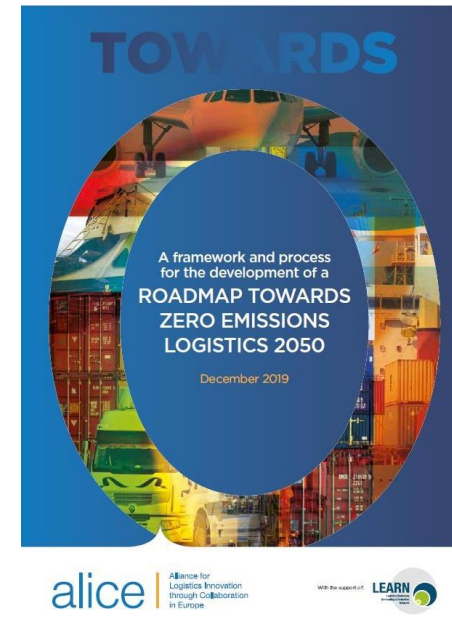
# How can you get started?

1 Report

2 Set targets

3 Reduce

4 Collaborate



Sustainable Logistics Roadmap training course