PROGRAMME

LOGISTICS FOR EUROPE: RETHINKING SUPPLY CHAINS

19 NOVEMBER 2024, *AT THE REPRESENTATION OF THE STATE OF NORTH RHINE-WESTPHALIA, RUE MONTOYER 47, BRUSSELS*

The 'Logistics for Europe' event brings logistics industry representatives, including shippers, freight forwarders, and logistics experts, and European lawmakers together in a constructive dialogue on the future of freight transport. This year's joint event will address new and outstanding questions:

- How can EU logistics companies remain competitive against global players in the face of increasing international competition and high level of complexity of EU-legislation?
- How can innovation and collaboration between shippers, freight forwarders, and other stakeholders enhance the overall competitiveness of the logistics sector in Europe?
- What strategies can be employed to ensure compliance with EU regulations without compromising on efficiency and cost-effectiveness?

13:30 *Registration & coffee*

14:00 **WELCOME PANEL**

Event Moderator: **Rogier Elshout**

- **Roman Stiftner**, President European Shippers Council
- **Willem van der Schalk**, President CLECAT
- **Rainer Steffens**, Director of the Representation of the State of North Rhine-Westphalia

KEYNOTES

Fotini Ioannidou, Director of the Waterborne Directorate, DG MOVE

Prof Dr Indra Vonck, Partner at MTBS (Maritime & Transport Business)
World trade in tumultuous waters

FUTURE PROOFING EU POLICY

In recent years, the logistics industry has faced numerous challenges, including geopolitical tensions and the growing impact of climate change on international trade and transport. This session will examine the impact of these geopolitical and trade dynamics while exploring

strategies to future-proof the EU's strategic roadmap. The aim is to halt the EU's decline and secure a sustainable, resilient, and prosperous future for EU logistics and trade sectors. What initiatives can we expect from policymakers?

- **Elisabeth Werner**, Deputy Director-General 'Policy Coordination' Secretariat-General European Commission
- MEP (invited)
- **Thomas Arvidsson**, Member of the Economic and Social Committee and Chairman of the Contingency and Defence Committee, SIFA

15:45 **Coffee**

Klaus Dohrmann, VP, Global Head of Innovation & Trend Research, DHL Customer Solutions & Innovation: *The Transformative Impact of AI and Supply Chain Diversification: Enhancing Resilience, Operational Efficiency, and Agility in a Disruptive World*

INNOVATION AND COLLABORATION FOR MORE SECURE AND AGILE SUPPLY CHAINS

The supply chain is increasingly coming under pressure due to criminal activities that exploit weaknesses in logistics networks and cyberthreats. These illegal activities not only threaten security but also undermine the integrity and efficiency of supply chains in view of enhanced checks. This panel will explore how enhanced collaboration between public and private sectors and innovation can enhance security whilst safeguarding business facilitation.

- **Frank Heijmann,** Dutch Permanent Representation to the EU
- **Albert Veenstra**, Professor of Trade and Logistics, Rotterdam School of management Erasmus University
- **Enrika Naujokė,** Co-founder and CEO of CustomsClear

RETHINKING SUPPLY CHAINS TO SUPPORT EU BUSINESS

Logistics companies, along with the industries they support, are facing increasing challenges due to the fragility of global connectivity. Ongoing conflicts have highlighted the urgent need for more robust and cost-efficient supply chains. At the same time, pressures from the Green Deal are pushing businesses to rethink their supply chain strategies. This session will explore how companies can comply with new regulations while balancing the need for resilience and sustainability. How can businesses meet these compliance obligations effectively without compromising growth?

- **Avra Tzeveleki,** Director CSR Europe, CEVA Logistics
- **Merijn Betjes,** Director ESG Tax & Legal, KPMG Netherland
- **Katja Idsinga-Schellaars**, Sr Director Global Customs and Compliance, TEVA
- **Nancy Lindenhovius**, Compliance Officer, Wilmar Europe Holdings

17:55 **CLOSING REMARKS**

18:00 **Drinks Reception**