

CHAMP Cargosystems - Connected thinking for the air cargo community

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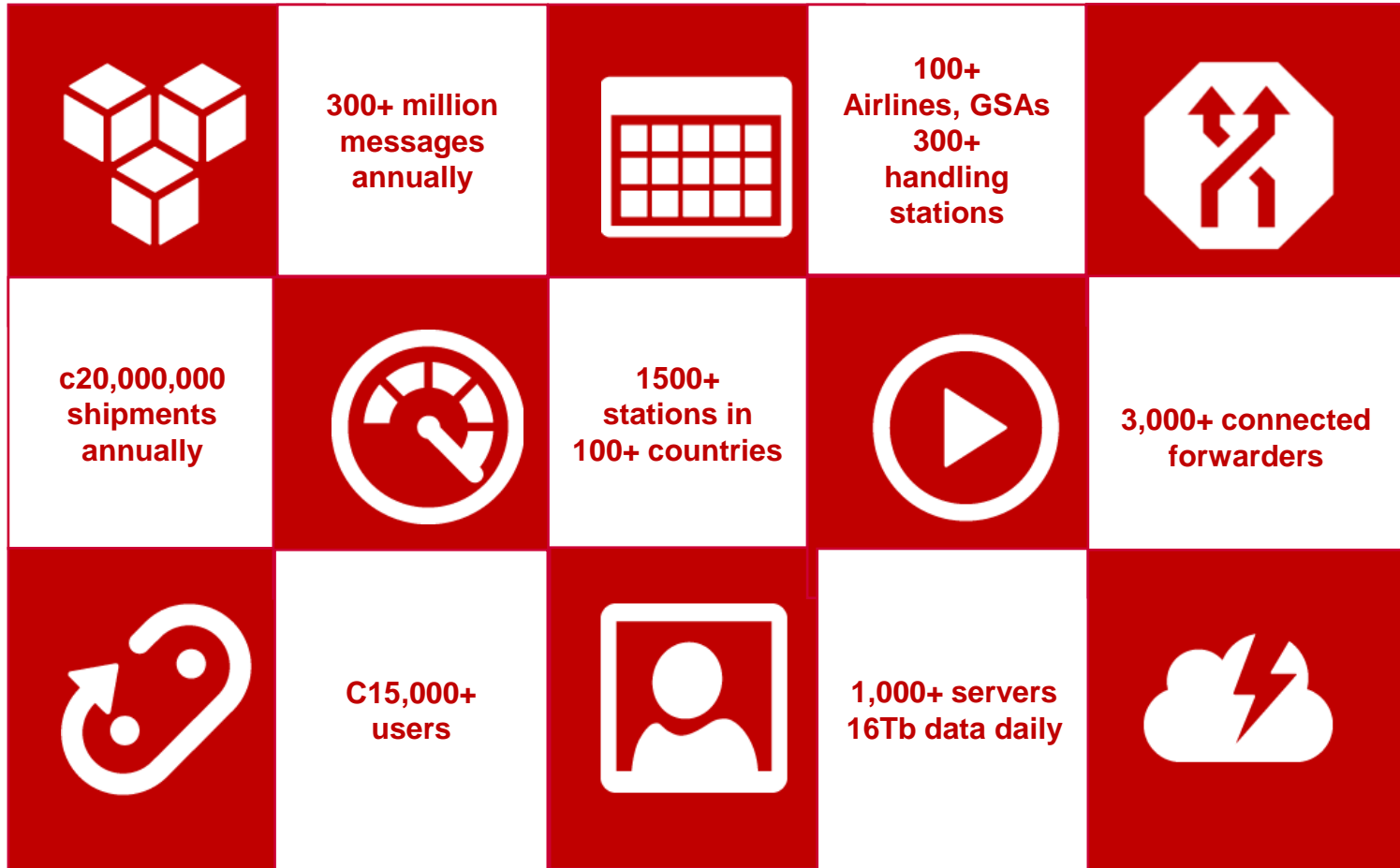
Van der Valk Hotel, Brussels Airport

16th November 2016; 09:30h - 10:30h



CHAMP Cargosystems in a nutshell

A real CHAMPion with worldwide 7 offices and c. 500 staff



The Digital Battle – all industries will be shaped by digitisation!

Digital Battle

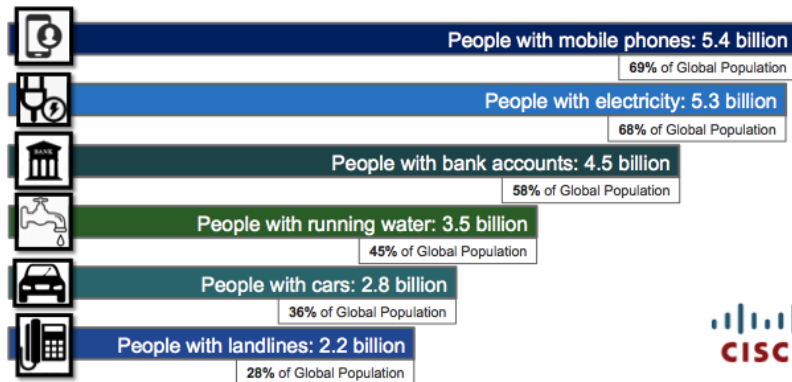
Customers buy differently

People work like they live

New Services appear every day

Mobile Growth Continues Through 2020

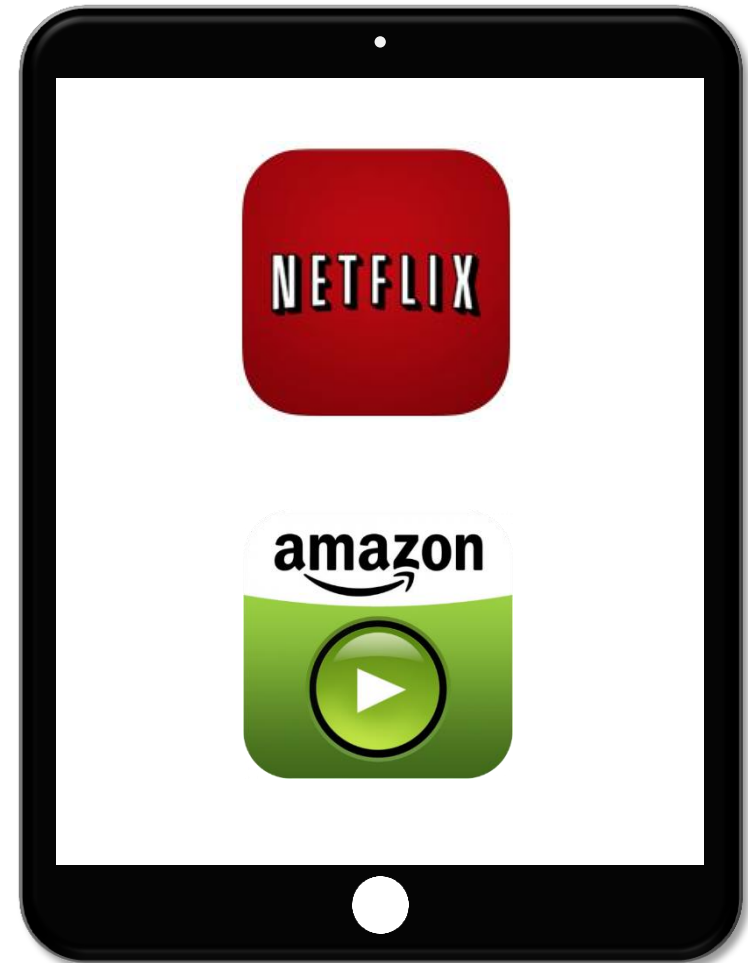
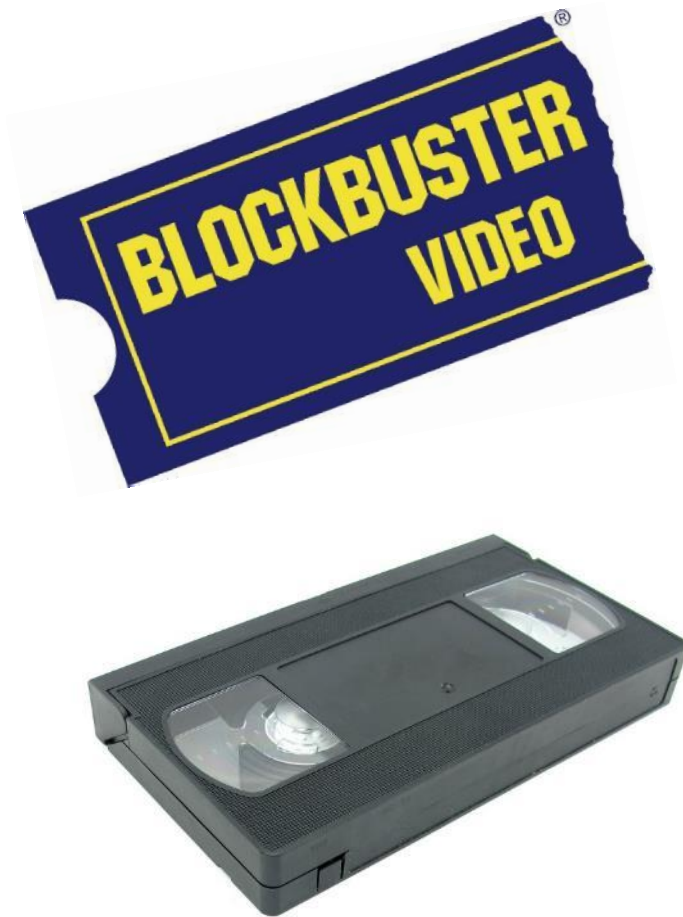
By 2020, more people will have mobile phones than electricity at home



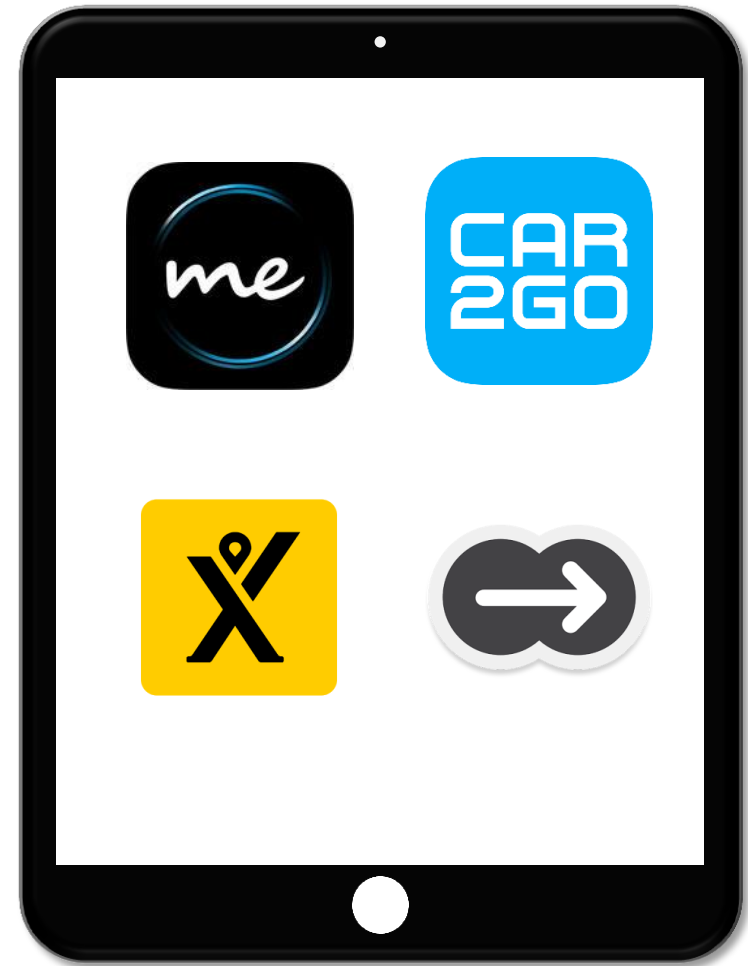
Some Internet Facts & Figures

- 3 billion internet users in May 2015
- Mobile Internet penetration will reach 71% by 2019
- 1 Mio apps available; downloaded more than 100 billion times
- In the US time spent using apps exceeds time spent on desktop and mobile browsers combined

Digitisation of traditional industries has dramatically accelerated and disrupts traditional business models!



Digitisation of traditional industries is accelerating and complements old business models!



Traditional air cargo industry shows characteristics of target markets for a disruptive approach!

How e-commerce giants are reinventing forwarding

- B2C grew 3 times the rate of total worldwide air cargo
- 6.6 kg average per shipment (2.2 kg in 1992)
- Amazon growth: Network of 20 Boeing freighters US domestic.
- Mobile retail e-commerce sales in the US will grow to 294 billion USD by 2020 (56.7 billion USD, 2014)



CHAMP solutions connect you with one of the largest community platforms of the air cargo industry!



Picture: Fraport AG, Germany



Thank you for your attention

CONNECTED THINKING FOR THE AIR CARGO COMMUNITY

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