

CLECAT Freight Forwarders Forum

Embracing E-Business - What's in it for the users



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Global Air Freight

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Risk Assessment Initiatives

Security and Customs Authorities

Growing interest for authorities to undertake risk assessment, BEFORE cargo is being loaded onto an plane.

PLACI Programs known:

- USA = ACAS
- Canada = PACT
- European States (28) = PRECISE
-others are following!

Fortunately, these authorities are cooperating towards standard information and data structures – but at time ad hoc directives are detrimental to seamless handling of air cargo

IT WILL NOT WORK UNLESS DIGITALIZATION HAS BEEN EMBRACED!

Market Requirement

Customer Requirements

Customer expect direct interfaces between forwarder IT systems with their own applications and seamless information flow

Enabling systems:

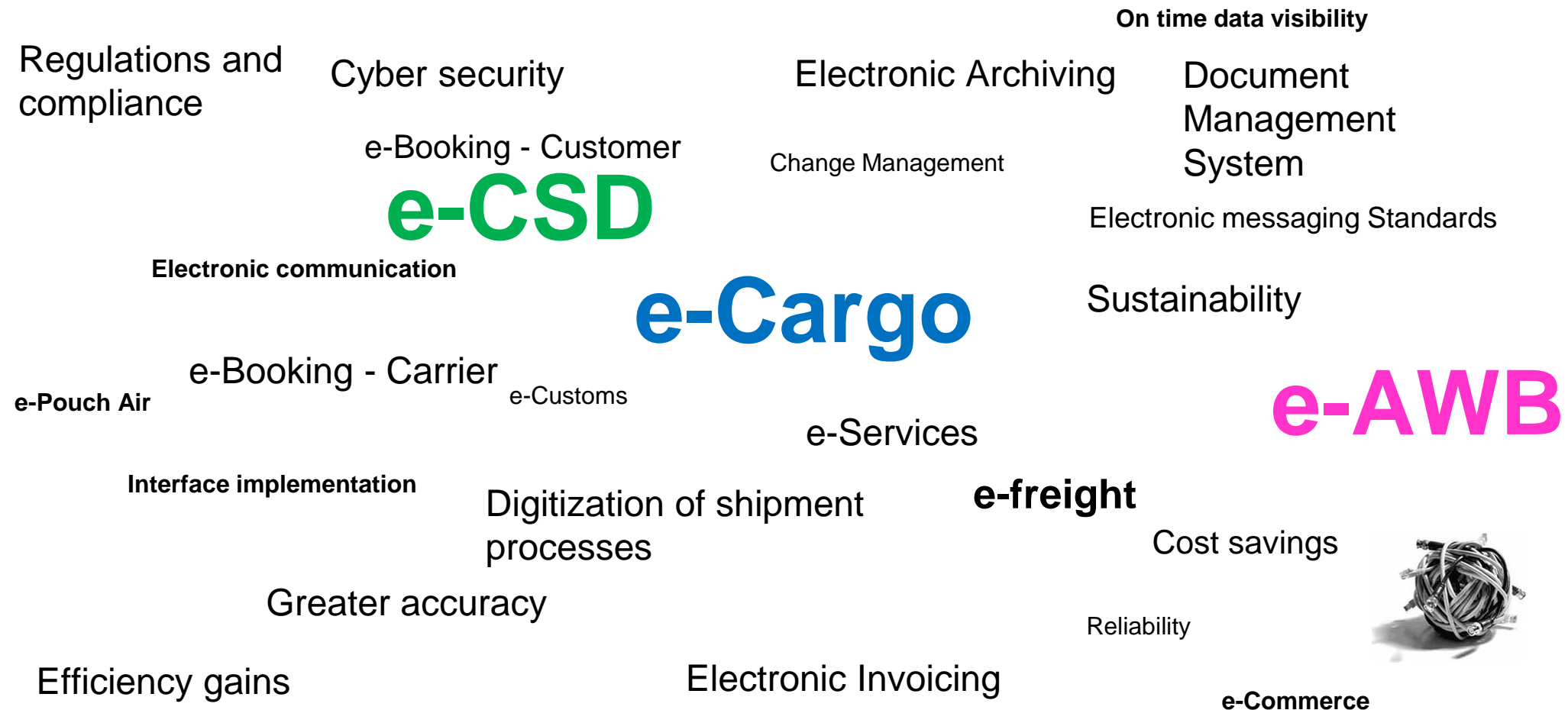
- Internet Applications (IoT)
- Mobile devices (Scanner, RFID, etc)
- Global coverage 24/7/365
- Supply chain planning; control; reporting
- Big Data

Modern IT solutions make standardization easier = No technical hurdles

IT WILL NOT WORK UNLESS DIGITALIZATION HAS WILL APPLIED!

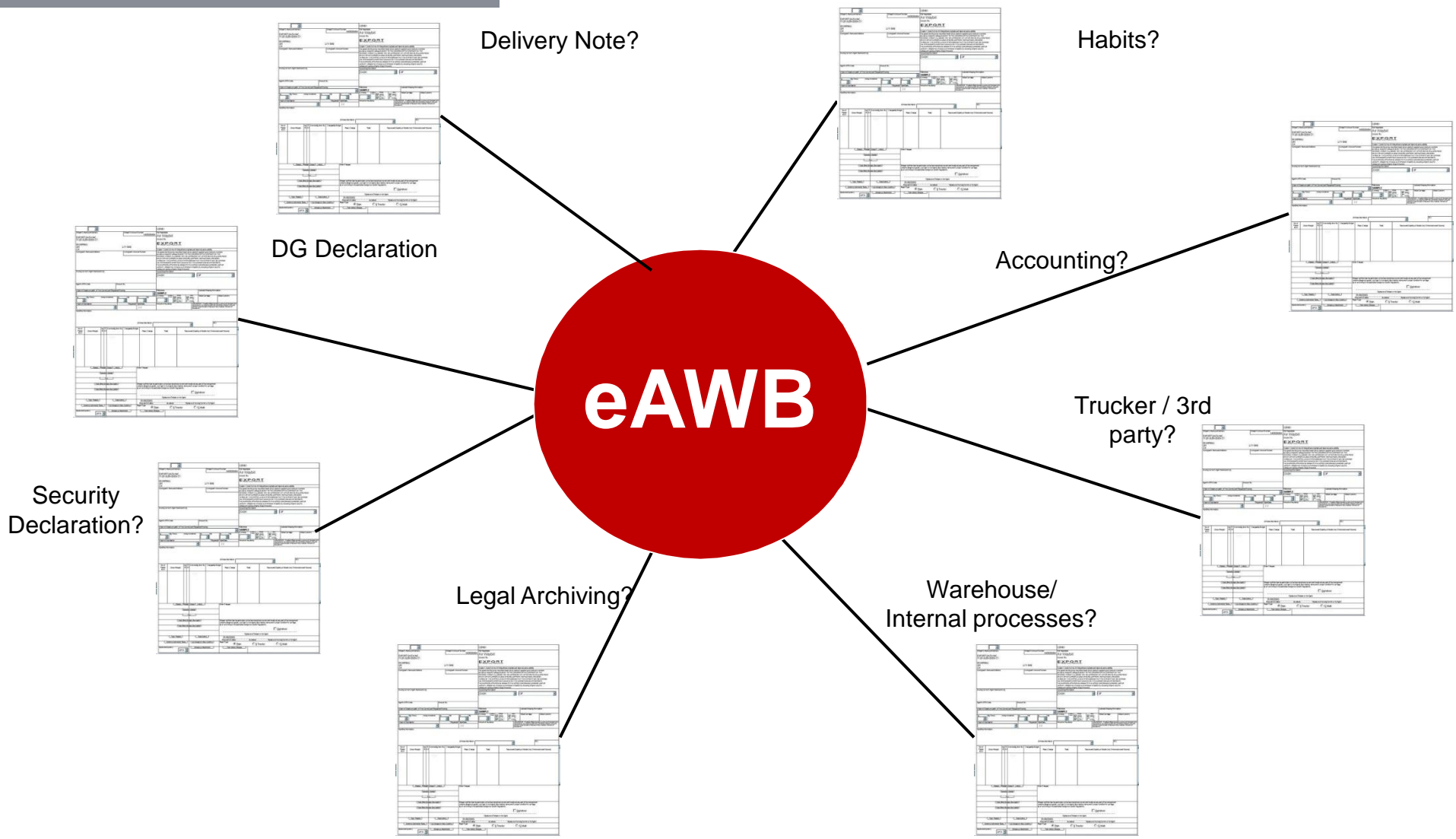
Towards an electronic and efficient supply chain

Challenges




eCargo – eAWB – eCSD – eBooking – e.....

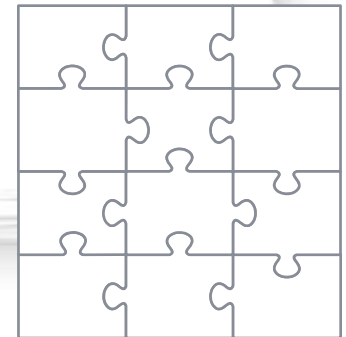
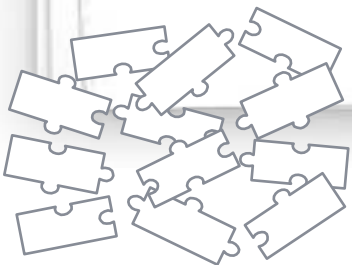
Example for obstacles slowing the move into modern logistics



Key Statements from the Industry

Do we agree?

- 
- „Until communication and documentation becomes digital, billions will melt away each year due to inefficiency“
 - „We have to make sure air cargo has a strong value proposition...we are partners in a totally remarkable industry“
 - “You basically look at the entire globe and replace documents that have been used in our industry forever ... it was maybe underestimated the amount of work that it would take”
 - „The industry must understand that everyone is dependant on each other“
 - „The whole point of air travel is speed“
 - „e-freight brings the industry closer together“



Paperless processes enable efficient and productive handling throughout the entire supply chain

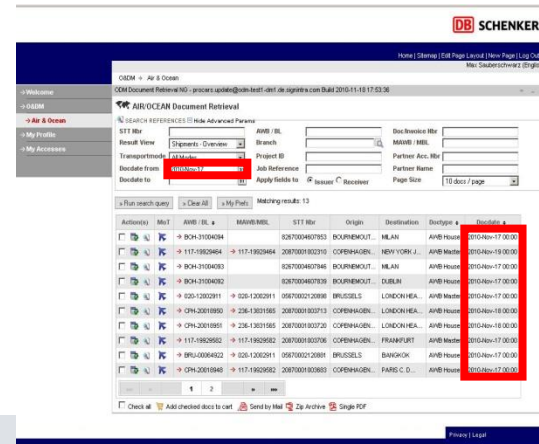
Paperless based operation...

...are efficient and productive

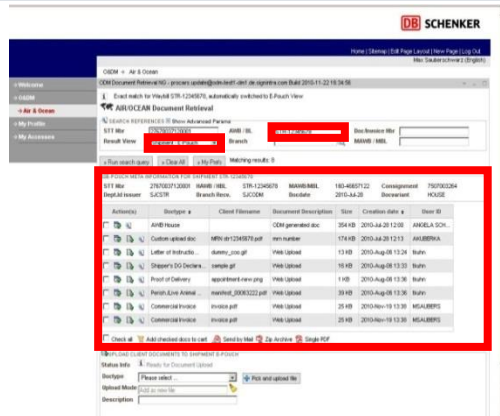
Future world
airfreight
department



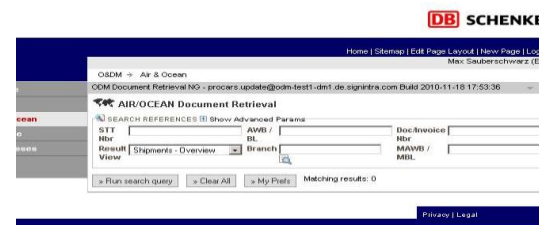
Future world
document
(electronic)
archiving



One ePouch per
shipment...
...stored
electronically



Future world
document (electronic)
retrieval



How to overcome Obstacles

Expectation

Working together as **ONE** industry including **ALL** stakeholders



- ICAO, IATA
- FIATA, TIACA
- Shippers Associations at all levels
- TAPA
- Civil Aviation Authorities
- WCO
- Legislation Regional and National
- Administration e.g. Finance Authorities
- Quality Approach - CiQ THE Quality Organization of the Air Cargo Industry
- etc.,etc.



The tools are basically all available!!
Less talk – more Action!

Results

- Standardization:
 - leads to Harmonization
 - enabler for new products
 - easier implementation
- Higher productivity:
 - leads to less costs
 - higher profit margins
- Higher quality level:
 - helps the process of all stakeholders
- Information ahead of physical cargo:
 - Reduced transit time at transit points / HUBs / Gateways
- Earlier risk analysis for import and aviation authorities
- Less Resources – Less wasted time :
 - better for environment



Thank you very much



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